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Docket No.: 109862-68946
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Anand SUBRAMANIAN et al.

Appeal No. 2010-002280

Application No.: 10/001,772

Confirmation No.: 4306

Filed: October 31, 2001

Art Unit: 3688

For: INTERNET CONTEXTUAL
ADVERTISEMENT DELIVERY SYSTEM
AND METHOD

Examiner: R. Alvarez

SUPPLEMENTAL CONFIRMATION OF HEARING BY APPELLANT

Board of Patent Appeals and Interferences
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

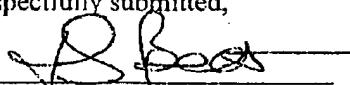
This confirmation supplements Appellants' confirmation timely filed on August 19, 2010 (a copy of which is enclosed), to indicate the planned attendance of the following two co-inventors to the above-identified patent application at the oral hearing scheduled for 1:00 p.m. on September 14, 2010:

- Anand Subramanian
- Jeremy Sterns

Dated: September 8, 2010

Respectfully submitted,

By


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109862-68946